

**MINOR UPDATE**

<b>Application No:</b>	<b>DC/21/00752/ADV</b>
<b>Site:</b>	<b>Eighton Lodge Low Eighton Harlow Green Gateshead NE9 7UB</b>
<b>Proposal:</b>	<b>Display of 3 externally illuminated and 2 non-illuminated signs (amended plans received 24.08.21 and 02.09.21)</b>
<b>Ward:</b>	<b>Lamesley</b>
<b>Recommendation:</b>	<b>GRANT TEMPORARY PERMISSION</b>
<b>Application Type</b>	<b>Application to Display Adverts</b>

**Reason for Minor Update:**

Amended Plan (Sign 4) and Further Representations

The agent has provided an updated site location plan (02.09.21), repositioning sign 4. Sign 4, has been set back off the junction at Long Bank, so that it is now located outside of the extent of the adopted highway. The size and appearance of the sign will remain the same.

Therefore, an update is required for the informative wording (NB this not included in the agenda report) to refer to the revised plans.

**REPRESENTATIONS**

In response to the objections raised, as outlined in section 3 of the main agenda, the agent has provided the following responses.

- **out of character** - The additional signs proposed are similar to what has been in place for a number of years & are not out of character
- **loss of view** - The signs do not block any significant views
- **noise and disturbance** - They will be no more noise or disturbance as a result of providing signage to the care home.
- **loss of trees** - No trees will be lost as a result of providing the signs.
- **size and scale of signage excessive** - The signs are not excessive in size.
- **Hamlet turned into mini-commercial site** - The signage will not turn the site into a mini commercial site it will remain as it has been for many years as a rural site.
- **clinical look of signs** - The signs are of a standard type used in all care homes.

- **restricted views for traffic** - The signs locations conform to the Council's Highway Standards & do not restrict any views & visibility.
- **highway and pedestrian safety** - The signs conform to the Council's Highway Standards & do not restrict any views & visibility.
- **additional traffic** - The signs will not create any addition traffic but simply direct families/visitors who wish to visit the care home
- **not enough space for adequate turning on private access** - Not Applicable to the proposed new signs application
- **use of private road for access to care home** - The access road is a public right of way as per the Council's highways plan.
- **no right of access to private road** - The access road is a public right of way as per the Council's highways plan.
- **private road use and maintenance for residents** - The Care Home has legal rights of access & the signage proposed does not affect or have any material significance to this application

**SEE MAIN AGENDA FOR OFFICERS REPORT.**